

NEWS RELEASE**CMBTC Releases 2017-18 Recommended Malting Barley Varieties List****WINNIPEG, November 23, 2016 – For immediate release**

Today the recommended malting barley varieties list for the 2017-18 growing season was released by the Canadian Malting Barley Technical Centre (CMBTC). The list represents varieties that the CMBTC recommends based on the greatest potential for performance, quality and marketability.

“We examine selection rates and consult with industry to gauge the level of demand for specific varieties. This gives the CMBTC and its members a clear idea of marketing opportunities for the coming season,” stated Peter Watts, Managing Director of the CMBTC. The recommendations are published annually with input from grain companies, domestic and international maltsters and brewers, grower associations as well as seed companies.

“The list represents malting barley varieties that we believe have the greatest potential to be selected for malt” said Watts. “We also recommend growers talk to their local elevators, or selectors from grain and malting companies, about the best two-row and six-row malting barley varieties to grow in their area.”

Canada is one of the world’s largest suppliers of malting barley and malt to the global brewing industry exporting CDN \$845 million of the products in 2015-16. Canadian malting companies are the largest market for malting barley grown in Canada processing close to 1 million tonnes annually. Domestically Canadian brewers use 300,000 tonnes of malting barley per year to make 18.5 million hectoliters of beer.

Canada’s next largest market for Canadian malting barley is China where shifting consumer preferences to higher quality beer is driving increased demand for Canadian malting barley. Demand for malting barley and malt from Canada is also strong in the United States driven in part by the burgeoning craft brewing sector.

Click [here](#) for a link to the CMBTC 2017-18 Recommended Malting Barley Varieties list

Founded in 2000, the CMBTC is a national, independent, non-profit organization with funding provided by members of the malting barley, malt and brewing industries, producers as well as provincial and federal governments. The CMBTC conducts applied malting and brewing research, providing technical support to members and customers. Based in Winnipeg, MB, the CMBTC facilities include a state-of-the-art malting plant and pilot brewery. The CMBTC operates Canada’s only Malt Academy, offering courses on malt processing and brewing.

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