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Tsingtao Brewery Company Ltd. joins the CMBTC as a member

WINNIPEG - The CMBTC is pleased to announce that Tsingtao Brewery Company Ltd of China, China's second largest brewery, has joined the CMBTC as a member as of June 2014. "We are very pleased to have Tsingtao, a distinguished global beer company, join the CMBTC as a member" said Managing Director Peter Watts.

Tsingtao is China's second largest brewing company, started in 1903 in Qingdao, China. Today Tsingtao is the number one consumer product exported from China and is the leading Chinese beer in the U.S..

"This is the fifth international customer that has joined CMBTC in recent years, showing that the customers of Canadian malting barley find value in membership in the CMBTC, helping them to source Canadian barley and produce the highest quality malt and beer" said Steve Goossen, Chairman of the CMBTC board.

The CMBTC, which started in August 2000, is an independent, non-profit organization funded by members of the malting barley and malt industry, farmers and the Government of Canada (AAFC). The CMBTC is the focal point for applied malting and brewing research in Canada and provides technical support to members and clients. CMBTC facilities include a state-of-the-art pilot malting plant and pilot brewery located in the Canadian Grain Commission building in Winnipeg, Manitoba.

For more information contact:

Peter Watts

Managing Director

CMBTC

204-983-1981

pwatts@cmbtc.com; www.cmbtc.com