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CMBTC RELEASES RECOMMENDED MALTING BARLEY VARIETIES LIST FOR 2013-14

WINNIPEG - The Recommended Malting Barley Varieties List for 2013-14 has been released by the Canadian Malting Barley Technical Centre (CMBTC).

The recommendations on this list are based on the varieties expected to be selected by grain and malting companies for both domestic and export markets for the 2013 harvest. The list is published on behalf of the members of the CMBTC, and other companies that have provided their input. CMBTC members are Alberta Agriculture, Alfred C. Toepfer Canada, CWB Canadian Grain Commission, Cargill AgHorizons, FP Genetics, Manitoba Agriculture, Manitoba Liquor Control Commission, Molson Coors, Parrish & Heimbecker, Richardson International, SABMiller, Saskatchewan Agriculture, Prairie Malt Limited, Fedoruk Seeds, the Public Malt Barley Breeders, Rahr Malting Canada, SeCan and Viterra. CMBTC Managing Director Rob McCaig, upon reflection of the work that went into this year's list said, "I would once again like to thank all of our members as well as the industry for helping us put together this list as it is important information for the producer, aiding them in making their seeding decisions for the coming year. With the changes to the marketing and selling of Canadian malting barley this year, the list becomes even more important in providing the farmer with a clear indication of the requirements of the domestic and international maltsters and brewers. This is the eleventh year that CMBTC has put together this list since taking it over from the Malt Barley Industry Group and given the changes this year the list really was a co-operative effort amongst the industry".

"These recommendations were derived from information CMBTC members obtained through their contact with domestic and international maltsters and brewers, as well as from test malting and brewing results achieved at CMBTC in their Pilot Malthouse and Pilot Brewery," said CMBTC Managing Director Rob McCaig. The position of each variety on the list takes into consideration the expected selection needs from the 2013 harvest.

The list clearly indicates the increasing acceptance of our new barley varieties by the international and domestic barley users. For two-row varieties, the market shares of AC Metcalfe, CDC Copeland, Newdale and PolarStar are steady while CDC Meredith continues to gain acceptance. For the first time Merit 57 and Major appear on the two-row list. In the six-row varieties, Legacy and Stellar-ND show steady demand ahead of Tradition, with Celebration appearing on the list for the first year.

The CMBTC, which started in August 2000, is an independent, non-profit organization funded by members of the malting barley and malt industry. The CMBTC is the focal point for applied malting and brewing research and provides technical support to members and clients. CMBTC facilities include a state-of-the-art pilot malting plant and pilot brewery, located in the Canadian Grain Commission Building.

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