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## **CMBTC appoints Peter Watts as Managing Director**

**WINNIPEG** – The Board of Directors of CMBTC (Canadian Malting Barley Technical Centre) is pleased to announce that Peter Watts has been appointed as the new Managing Director of the CMBTC.

Peter was previously Director of Market Innovation at Pulse Canada, a position he held since May 2005. Prior to that, Peter worked as market analyst at the Canadian Wheat Board for nine years during which time he served as the analyst for global malting barley and malt markets. With 18 years of experience in the industry, Peter is well known in the domestic and international agriculture sector bringing skills in agribusiness, marketing and strategic planning.

The CMBTC, which started in August 2000, is an independent, non-profit organization funded by members of the malting barley and malt industry, farmers, and the Government of Canada (AAFC). The CMBTC is the focal point for applied malting and brewing research and provides technical support to members, farmers and clients. CMBTC facilities include a state-of-the-art pilot malting plant and pilot brewery located in the Canadian Grain Commission building in Winnipeg.

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For more information contact:

**Steve Goossen**  
**Chairman of the Board of Directors**  
**CMBTC**  
E: [sgoossen@cmbtc.com](mailto:sgoossen@cmbtc.com)